

# TERMS OF USE FOR DIGITAL PRODUCTS AND SITE

## **1. GENERAL RULES AND DEFINITIONS**

1.1 If you choose to use SwimmingWorld.com (the "Site"), Swimming World mobile sites and applications, any of the features of this site, including but not limited to RSS, API, software and other downloads (collectively, the "SW Services"), you will be agreeing to abide by all of the terms and conditions of these Terms of Service between you and Sports Publications International ("SPI", "us" or "we" "Swimming World").

1.2 We may change, add or remove portions of these Terms of Service at any time, which shall become effective immediately upon posting. It is your responsibility to review these Terms of Service prior to each use of the Site and by continuing to use this Site, you agree to any changes.

1.3 If any of these rules or any future changes are unacceptable to you, you may cancel your subscription by sending e-mail to: Subscriptions@SwimmingWorld.com (SEE SECTION 10.1 REGARDING TERMINATION OF SERVICE). Your continued use of the services now, or following the posting of notice of any changes in these operating rules, will indicate acceptance by you of such rules, changes, or modifications.



1.4 We may change, suspend or discontinue any aspect of the Services at any time, including the availability of any Services feature, database, or content. We may also impose limits on certain features and services or restrict your access to parts or all of the Services without notice or liability.

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### 3. USER GENERATED CONTENT: SUBMISSIONS INCLUDING, COMMENTS, READER REVIEWS AND MORE

3.1 You shall not upload to, or distribute or otherwise publish on to the Services any libelous, defamatory, obscene, pornographic, abusive, or otherwise illegal material. Be courteous. You agree that you will not threaten or verbally abuse other Members, use defamatory language, or deliberately disrupt discussions with repetitive messages, meaningless messages or "spam." Use respectful language. Like any community, the online conversation flourishes only when our Members feel welcome and safe. You agree not to use language that abuses or discriminates on the basis of race, religion, nationality, gender, sexual preference, age, region, disability, etc. Hate speech of any kind is grounds for



immediate and permanent suspension of access to all or part of the Services. Debate, but don't attack. In a community full of opinions and preferences, people always disagree. Swimming World encourages active discussions and welcomes heated debate on the Services, but personal attacks are a direct violation of these Terms of Service and are grounds for immediate and permanent suspension of access to all or part of the Service.

3.2 The Services shall be used only in a noncommercial manner. You shall not, without the express approval of Swimming World, distribute or otherwise publish any material containing any solicitation of funds, advertising or solicitation for goods or services.

3.3 You acknowledge that any submissions you make to the Services (i.e., user-generated content including but not limited to: comments, forum messages, reviews, text, video, audio and photographs, as well as computer code and applications) (each, a "Submission") may be edited, removed, modified, published, transmitted, and displayed by Swimming World and you waive any rights you may have in having the material altered or changed in a manner not agreeable to you. Submissions made to the Services may also be included in our RSS feeds, APIs and made available for republishing through other formats.



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3.6 By making a Submission, you are consenting to its display and publication on the Site and in the Services and for related online and offline promotional uses.

3.7 Any person involved in or affiliated with the production of a work reviewed on SwimmingWorld.com or elsewhere in the



Services may not submit a Readers' Review for that work or competing works.

### 4. ACCESS AND AVAILABILITY OF SERVICES AND LINKS

4.1 The Services contain links to other related World Wide Web Internet sites, resources, and advertisers. Since we are not responsible for the availability of these outside resources, or their contents, you should direct any concerns regarding any external link to the site administrator or Webmaster of such site.

## **5. REPRESENTATIONS AND WARRANTIES**

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## 6. REGISTRATION AND SECURITY

6.1 As part of the registration or account creation process, you will create login credentials by selecting a password and providing an email address. You also have to give us certain



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6.2 Please notify Subscriptions@SwimmingWorld.com of any known or suspected unauthorized use(s) of your account, or any known or suspected breach of security, including loss, theft, or unauthorized disclosure of your password or credit card information.

6.3 You must be 13 years or older to subscribe to all parts of the Services.

6.4 You are responsible for all usage or activity on your



SwimmingWorld.com account, including use of the account by any third party authorized by you to use your login credentials. Any fraudulent, abusive, or otherwise illegal activity may be grounds for termination of your account, at our sole discretion, and we may refer you to appropriate law enforcement agencies.

### 7. FEES AND PAYMENTS

7.1. We reserve the right at any time to charge fees for access to portions of the Services or the Services as a whole. However, in no event will you be charged for access to the Services unless we obtain your prior agreement to pay such charges. Thus, if at any time we require a fee for portions of the Services that are now free, we will give you advance notice of such fees. You may cancel your account at any time. All new fees, if any, will be posted prominently on the Site and in other appropriate locations on the Service. You shall pay all fees and charges incurred through your account at the rates in effect for the billing period in which such fees and charges are incurred, including, but not limited to charges for any digital products or services offered for sale through the Services by us or by any other vendor or service provider. All fees and charges shall be billed to and paid for by you. You shall pay all applicable taxes relating to use of the Services through your account.



### 8. COMMUNICATIONS BETWEEN SWIMMING WORLD AND USERS

8.1 If you indicate on your registration form that you want to receive such information, we, our owners and assigns, will allow certain third party vendors to provide you with information about products and services.

8.2 Swimming World reserves the right to send electronic mail to you for the purpose of informing you of changes or additions to the Service.

8.3 Swimming World may contact you via e-mail regarding your participation in user surveys, asking for feedback on current Services or prospective products and services. This information will be used to improve the Services and better understand our users, and any information we obtain in such surveys will not be shared with third parties, except in aggregate form.

## 9. SOFTWARE LICENSES

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10.1 You may terminate your account at any time by calling Customer

Care at (800) 352-7946. For international customers, e-mail us at Subscriptions@SwimmingWorld.com. Upon termination, you will receive an automated confirmation via e-mail that the cancellation was processed, and your access will be suspended within 48 hours.

10.2 Swimming World may, in its sole discretion, terminate or suspend your access to all or part of the Services for any reason, including, without limitation, breach or assignment of these Terms of Service.

## **11. MISCELLANEOUS**

11.1 These Terms of Service have been made in and shall be construed and enforced in accordance with Arizona law. Any action to enforce these Terms of Service shall be brought in the federal or state courts located in Phoenix, Arizona.



11.2 Correspondence should be sent to Subscriptions@SwimmingWorld.com.

11.3 You agree to report any copyright violations of the Terms of Service to Swimming World as soon as you become aware of them. In the event you have a claim of copyright infringement with respect to material that is contained in the SwimmingWorld.com service, please notify Subscriptions@SwimmingWorld.com.

## **12. COMMENTING POLICY**

12.1 The general public is allowed to comment on any content published by Swimming World after registering.

12.2 In the spirit of free speech that encourages debate without the fear of retaliation; fictitious usernames will be allowed for comments. Swimming World will protect the identities of those who register to comment anonymously, provided that the user has an active email. However freedom of speech comes with a responsibility to post intelligent and articulate comments that are free of profanity, foul language and/or personal attacks that are malicious and libelous. Swimming World reserves the right to remove comments that violate this policy.



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13. 2 Commentaries posted on SwimmingWorld.com are "the opinion of the author and do not necessarily reflect the views of Swimming World nor its staff". Some articles may carry this verbiage at the end of controversial articles while other articles may not. Omission of above verbiage does not indicate that Swimming World supports the opinion.

13. 3 Coaches and swimmers should take precautions to avoid shallow water blackouts when performing underwater drills. All training should be conducted by a certified and experienced coach. Coaches and swimmers who use drills published by Sports Publications International should do so at their own discretion.

### **14. MODIFICATIONS**

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16.1 The laws of the State of Arizona will govern these Terms of Use without giving effect to any principles of conflicts of laws. The parties agree that a condition of using this Web Site and/or Service(s) is that any and all claims arising out of use of this Web Site and/or Service(s) will be tried in the State of Arizona and Arizona law will apply. The Arizona courts in Maricopa County shall have exclusive jurisdiction and venue, and you consent and submit to the personal jurisdiction of such court over any claim, suit, or proceeding arising out of these Terms of Use.

### **17. COMMUNICATION**

17.1 As part of the Web Site and/or Service(s) you agree to receive a series of ongoing communications regarding the Web Site and/or Service(s). Upon receipt of this communication you will have the option to opt-out or unsubscribe.

### **18. USER CONTENT**

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threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable;

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20.5 Impersonate any person or entity, including, but not limited to, a Sports Publications International, Inc. official, forum leader, guide or host, or falsely state or otherwise misrepresent your affiliation with a person or entity;

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20.8 Upload, post, email, transmit or otherwise make available any User Content that infringes any patent, trademark, trade secret, copyright or other proprietary rights ("Rights") of any party;



20.9 Upload, post, email, transmit or otherwise make available any unsolicited or unauthorized advertising, promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes," or any other form of solicitation, except in those areas (such as shopping rooms) that are designated for such purpose;

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