



## 2013 Space & Material Deadlines

Issue	Best Space	Last Chance Space	Art Due	Cover Feature	Special Inserts
January	11/09/12	11/29/12	12/06/12	<i>Kick Start Your New Year!</i>	
February	12/14/12	12/28/12	1/04/13	<i>Motivation Month</i>	<i>Summer Swim Camps</i>
March	1/11/13	1/25/13	2/07/13	<i>College Issue</i>	<i>Summer Swim Camps</i>
April	2/13/13	2/27/13	3/07/13	<i>World Masters Swimmer of the Year</i>	<i>Aquatic Directory</i>
May	3/15/13	3/29/13	4/05/13	<i>Life after College</i>	
June	4/12/13	4/30/13	5/08/13	<i>Beginner's Guide</i>	
July	5/17/13	5/31/13	6/07/13	<i>Elite Swimmers "Golden Issue"</i>	
August	6/14/13	6/28/13	7/05/13	<i>Back to School</i>	
September	7/12/13	7/31/13	8/08/13	<i>Coaches Issue</i>	<i>NISCA Insert</i>
October	8/16/13	8/30/13	9/06/13	<i>Aquatic Fashion</i>	<i>Prep School Guide Holiday Gift Guide</i>
November	9/13/13	10/02/13	10/09/13	<i>Open Water/Triathlete</i>	<i>Holiday Gift Guide</i>
December	10/18/13	10/30/13	11/06/13	<i>Annual Awards</i>	<i>Holiday Gift Guide</i>

### BILLING:

Betsy Houlihan ● 1.888.461.1314  
betsyh@swimmingworldmagazine.com

### DISPLAY, CLASSIFIED, DIRECTORY ADS:

● 602.522-0778  
TiffanyE@SwimmingWorld.com  
Advertising@swimmingworldMagazine.com