



## 2010 Space & Material Deadlines

Issue	Best Space	Last Chance Space	Art Due	Cover Feature	Special Inserts
January	11/10/09	11/30/09	12/03/09	<i>Aquatics Year in review</i>	
February	<b>12/16/09</b>	12/31/09	1/07/09	<i>Water Polo</i>	<i>Summer Swim Camps</i>
March	1/12/09	1/29/09	2/09/10	<i>NCAA Preview</i>	<i>Summer Swim Camps</i>
April	2/12/10	2/26/10	3/09/10	<i>World Masters Swimmer of the Year</i>	<i>Aquatic Directory</i>
May	3/12/10	3/10/10	4/13/10	<i>NCAA Championships</i>	
June	4/09/10	4/30/10	5/07/10		
July	5/11/10	5/31/10	6/10/10	<i>Diving</i>	
August	6/11/10	6/30/10	7/09/10	<i>High School Swimmer of the Year</i>	
September	7/13/10	7/30/10	8/10/10	<i>High School National Champions</i>	
October	8/17/10	8/31/10	9/10/10	<i>Synchronized Swimming</i>	<i>Prep School Guide Holiday Gift Guide</i>
November	9/14/10	9/30/10	10/08/10	<i>Open Water</i>	<i>Holiday Gift Guide</i>
December	10/18/10	10/29/10	11/02/10	<i>Swimmers of the Year</i>	<i>Holiday Gift Guide</i>

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