

INSIDE THE OCTOBER ISSUE of **SwimmingWORLD** magazine

2012 LONDON OLYMPICS

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ON THE COVER: From July 28 through Aug. 4, the best our sport has to offer supplied plenty of enticing storylines to a rabid fan base. (See stories—pages 8 and 30—and our Olympic photo album—pages 12 and 60). [COVER PHOTO BY ROB SCHUMACHER, USA TODAY SPORTS]

SwimmingWORLD
magazine

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AND ACCOUNTING OFFICE

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Printer — *Schumann Printers, Inc.*
Published by Sports Publications International

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OFFICIAL MAGAZINE OF:



UNITED STATES SWIM SCHOOL
ASSOCIATION



ENDORSED
BY:



PUBLISHER



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Sedona, AZ 86341
Phone: 928-284-4005
Fax: 928-284-2477

www.SwimmingWorldMagazine.com

SWIMMING WORLD MAGAZINE (ISSN 0039-7431). Note: permission to reprint articles or excerpts from contents is prohibited without permission from the publisher. The publisher is not responsible for errors in advertisements. Microfilm copies: available from University Microfilms, 313 N. First St., Ann Arbor, MI 48103. Swimming World Magazine is listed in the Physical Education Index. Printed in the U.S.A. © Sports Publications International, October 2012.